

Going Green While Saving Green



Reduce Energy Consumption and Save

It makes sense to keep costs down and maximize your resources in ways that help your business. It's also important to be aware of how your business impacts the environment. That's why Zultys intersects economic and environmental necessity to provide you with highly energy efficient, feature rich IP PBX servers and Unified Communications services.

Zultys' IP PBX servers are designed to be extremely energy efficient, and consume less electricity than any other comparable server on the market. A "fully loaded" MX250 server provides a complete voice and Unified Communications solution while consuming less energy than a single household light bulb. The MX30 server consumes less than a third of the electricity a household light bulb does.

This could save you hundreds, or even thousands of dollars per year on your energy bills alone – not to mention reducing your company's impact on the environment.

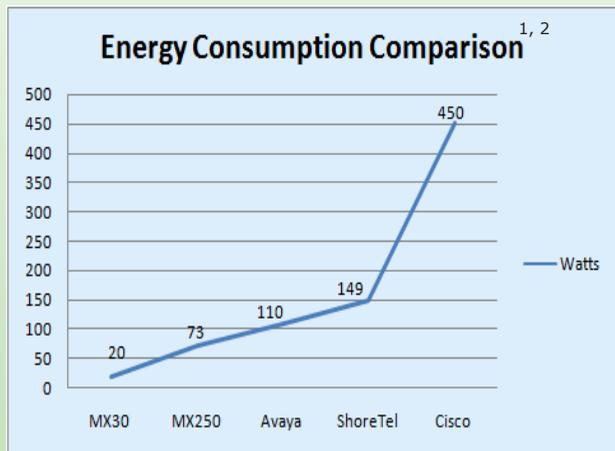
Zultys comes out ahead when compared to the results of power consumption studies run by the Tolly Group¹ and Miercom² analyzing ShoreTel, Avaya and Cisco IP PBXs. Zultys is 2x more efficient than ShoreTel and 6x more efficient than Cisco based upon how much energy it takes each company's products to support 250 users – or the equivalent of a single Zultys MX250 IP PBX.

Zultys' "single server" design philosophy also means that we require fewer servers to provide a feature-rich Unified Communications solution compared to other systems which may take five or more servers to do the job of one Zultys server. This reduces equipment costs for extra fax and voice servers, electricity costs, reduces network installation and maintenance needs, and has a very low thermal load – which reduces the need for air conditioning to maintain a healthy server.

Zultys is TWO TIMES more power efficient than ShoreTel and over SIX TIMES more efficient than Cisco IP PBX products.

Slash Travel Costs and your Carbon Footprint

Business travel is both expensive and taxing on the environment – yet you still need to get that "face time" with your customers and key contacts. Zultys' MXmeeting web conference platform lets you cut travel costs while allowing you stay in touch at the click of a button. MXmeeting allows as many people as you wish to join a collaborative web-conference without even having special software installed on their computer. You can do anything from interactive web-conferences and seminars, to remote desktop support and remote access. It's just like you are working in the same room when in fact you could be on the other side of the world. MXmeeting delivers real bottom-line benefits, saving you thousands, even tens of thousands of dollars per year.





Energy Efficiency Leader

Energy Efficient, "All-in-One" IP PBX systems that reduce your energy and travel costs and slash your carbon footprint

Going Green Saves in Other Ways

Eliminate Fax Machines and Extra Fax Lines

Fax machines consume energy and paper. Zultys' MX250 and MX30 integrated IP PBX products with built-in fax server software can eliminate not just the fax machine, but the need to maintain a separate fax line that costs you extra every month. Now you can send and receive faxes directly from your computer. Fax messages appear as image files in your system, and can be stored, forwarded or printed as needed. Since Zultys' servers integrate fax functionality, you don't need a separate fax server cluttering up your office, consuming extra electricity – thereby reducing your costs by hundreds of dollars per year.

Get Rid of Expensive Analog Lines

Zultys' Unified Communications solutions are based on Open Standards Session Initiation Protocol (SIP) technology, the emerging VOIP standard for the business world that provides high quality internet-based phone services. This allows you to get rid of extra analog lines and use the internet for lower cost calling services, and it lets you make free calls within your company's network – anywhere in the world. This could save you hundreds, even thousands of dollars per year.

"The Zultys solution has saved us tens of thousands of dollars in calling costs, and dramatically reduced the technical manpower required to deploy or modify handsets, phone numbers and users."

-- Crossroads Foundation

Boost Productivity and Information Sharing

The heart of Unified Communications is the ability to let employees interact and collaborate to share information and solve problems for the company as spontaneously and naturally as possible. That's why Zultys' solutions are designed to be user friendly and easy to use. This "One Click to Contact" desktop application manages all of the functions in the MX platform and lets people see the status of others in their company and launch an email, phone call, fax, IM, voicemail or a conference session with a simple mouse click. Zultys also provides a full suite of Front Office and Contact Center tools like IVR, Call Handling, Call Groups, ACD and more, all from the same sever. Zultys makes Unified Communications simple!

"The Zultys solution far exceeded my expectations, from its unparalleled ease-of-use, to the impact the remote access and ease of management has had on my productivity to the fact that after a year it's been absolutely trouble free. Even if I didn't save hard dollars it would have been worth every penny in the increased productivity."

-- Sir Speedy

The bottom line? Zultys brings you steep cost savings, a reduced carbon footprint, and a healthier environment!



¹ "ShoreTel, Inc. Unified Communications Systems Evaluation of Power Consumption vs. Cisco Unified Communications Systems," The Tolly Group, September 2008

² "Miercom Lab Testing Summary Report: Report 081101, Avaya Unified Communications Solution for 450 Users," Miercom, November 2008