

## PANASONIC ANNOUNCES TDE100 & TDE200 CERTIFICATION WITH VERIZON IP TRUNKING SERVICE

### *Certification Confirms Interoperability of Panasonic's Scalable IP Communications Systems with Verizon's IP Trunking Service*

**SECAUCUS, NJ (September 20, 2010)** – Panasonic today announced that its KX-TDE100 and KX-TDE200 IP-PBX business telephone systems have been certified to work with Verizon's IP Trunking service. The certification allows enterprises with Panasonic KX-TDE100 and KX-TDE200 IP-PBX products to more quickly and easily implement Verizon's IP Trunking service, which eliminates the need for TDM enterprise gateways or TDM cards and traditional public-switched-telephone-network (PSTN) premise interconnects.

This interoperability provides a more cost-effective communications solution for business. With productivity-enhancing applications, the Panasonic telecommunications platforms allow virtually anytime anywhere access to a myriad of business communications applications. The certification by Verizon confirms that Panasonic TDE 100/200 systems and Verizon IP Trunking service work together seamlessly, providing businesses with 30-200 employees a dependable solution when using Panasonic platforms with Verizon's SIP-based VoIP service.

"As the global market leader in business telephone systems, Panasonic is committed to delivering innovative solutions that meet the needs of our customers and provide them with significant ROI," said Bill Taylor, President, Panasonic System Networks Company of America. "Panasonic products offer businesses reliable, flexible and affordable solutions and when combined with Verizon IP Trunking provide cost-saving opportunities."

Panasonic's KX-TDE100 and KX-TDE200 telephone systems provide a rich, fully capable all-in-one solution for communication and collaboration. When combined with the Verizon IP Trunking service, the result is streamlined, cost-efficient convergence for small, medium and enterprise businesses and high-end residential applications.

Verizon IP Trunking provides direct SIP connectivity into an IP PBX eliminating the need for gateway equipment at the premise. It delivers features such as BEST (Burstable Enterprise Shared Trunks) which enables customers to share local and long distance trunks across their enterprise, providing unprecedented business efficiencies, and VoIP IP Enterprise Routing which enables more cost-effective business-to-business voice calls by eliminating domestic or international per minute calling charges for calls made between Verizon VoIP IP Enterprise Routing customers. IP Trunking is available in the US and 10 European countries including: Belgium, France, Germany, Ireland, Italy, Luxembourg, The Netherlands, Spain, Sweden and the U.K.

Panasonic's optional Communications Assistant productivity software offers a range of useful features for KX-TDE 100/200 users, including presence information, which indicates the availability of co-workers, and instant messaging. Other features include VoiceMail Assistant, which makes it easy to manage voicemail via a PC, send messages as email attachments, integrate with Microsoft Outlook and third party databases and use a computer as a software-based phone.

**About Panasonic System Networks Company of America**

Based in Secaucus, NJ, Panasonic System Networks Company of America is a unit of Panasonic Corporation of North America, the principal North American subsidiary of Panasonic Corporation (NYSE: [PC](#)). A comprehensive business-to-business solutions provider, the company develops and delivers reliable, affordable, and flexible solutions for communication, collaboration, security and productivity. The complete suite of solutions addresses home and business communications, security and surveillance systems, retail information systems, office productivity solutions, and high definition visual conferencing, keeping Panasonic customers connected, informed, accessible and secure. Information is available at [www.panasonic.com/psna](http://www.panasonic.com/psna). Additional company information for journalists is available at [www.panasonic.com/pressroom](http://www.panasonic.com/pressroom).

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