

ESI and MediSend send aid to cyclone-stricken Bangladesh

January, 2009 shipment



Standing with the January, 2009, shipment. *L to R:*
Doug Boyd of ESI; **Nick Hallack** of MediSend; **Eric Suder** of ESI.

PLANO, TEXAS, FEBRUARY 3, 2009 —Estech Systems, Inc. (ESI), in support of a long-range humanitarian program to improve healthcare in Bangladesh, has funded two shipments of medical supplies and biomedical equipment to the impoverished country. Two 40-foot ocean containers departed MediSend International's Dallas facility on Monday, January 26, bound for two hospitals in Bangladesh.

The Center for the Rehabilitation of the Paralyzed (CRP) will receive medical equipment such as treatment chairs, pulse oximeters, bone fixators, electric beds, and electrocardiographs, as well as rehabilitation supplies. CRP is the only hospital of its kind in Bangladesh. The National Institute for Traumatology and Orthopedic Rehabilitation (NITOR), a 500-bed orthopedic and trauma hospital and teaching institute, will receive highly specialized orthopedic surgical tools as well as medical supplies and biomedical equipment.

ESI funded two shipments of emergency aid from MediSend to Bangladesh following the destructive storm that hit the southern coast of Bangladesh in 2007, killing more than 3,000 and leaving hundreds of thousands homeless. ESI continues to provide desperately needed assistance to tens of thousands of families through the efforts of MediSend and Save the Children.

“In a country of almost 140 million people, there is very limited healthcare,” said Eric Suder, ESI’s Founder and CEO, who added, “ESI is proud to participate with MediSend and Save the Children in a mission to improve healthcare conditions in Bangladesh.”

The ESI Humanitarian Relief Fund solicits donations, which are matched dollar-for-dollar, doubling what would otherwise be available for this philanthropic effort. The Fund initially helped MediSend aid hospitals in Sri Lanka following the 2004 tsunami, and in Pakistan following the 2006 earthquake; this effort now continues in cyclone-ravaged Bangladesh.

December, 2007 shipment

Below: These photographs were taken in December, 2007, at MediSend International headquarters in Dallas, as ESI employees helped MediSend prepare the shipment for Bangladesh.



Boxing duty.



CEOs, *L to R*: **Eric Suder** of ESI and **Nick Hallack** of MediSend.

DALLAS, FEBRUARY 5, 2008 — The Dallas-based humanitarian organization MediSend International, partnering with Save the Children for distribution, is sending four 40-foot ocean containers of emergency medical relief to Bangladesh. Sponsorship funding is being provided by Estech Systems, Inc. (ESI).

The first containers of medical supplies and equipment, donated by Henry Schein Cares, left Texas for the storm-stricken country in December, with subsequent shipments going in March. A devastating cyclone hit the southern coast of Bangladesh in November, 2007, killing more than 3,000 and leaving tens of thousands of families homeless and in immediate need of assistance.

MediSend President and CEO, Nick Hallack, moved quickly after the disaster to plan a sustained effort on the part of the storm victims. “We are pleased to announce a long-term program of shipments for Bangladesh through the generosity of ESI,” said Hallack.

ESI, a Plano, Texas-based manufacturer and distributor of communications systems, also partnered with MediSend International in 2005 to send medical supplies and equipment to tsunami victims in Sri Lanka and to Pakistan following devastating earthquakes.

“These emergencies fall out of the news and out of public focus soon after the events pass, but the misery and devastation goes on long after for those affected,” said Eric Suder, Founder and CEO of ESI.

ESI is grateful to Lou Ann York for the preceding articles.