

Zultys Announces UC Client for Mobile Phones at ITEXPO

Staying connected to staff has never been more important as more and more workers are finding themselves far afield from corporate headquarters.

Now, IP telephony solution provider Zultys Inc. is helping to keep remote workers that much more tethered to business, announcing its new MXmobile Unified Communications client for BlackBerry devices at the ITEXPO West 2009 show in Los Angeles.

MXmobile delivers Unified Communications is providing critical productivity-enhancing tools like presence, displayed voicemail, internal extension dialing and corporate directory access, according to Steve Morrison, vice president product management and marketing for Zultys.

"Demand for UC mobility is on the rise, especially as mobile devices become more ubiquitous and companies across the spectrum grapple with the strict demands placed on them in the current business climate," said Morrison. "The Zultys MXmobile client, initially available for BlackBerry devices, is a cost effective way for companies to go mobile, especially for SMB firms."

MXmobile for BlackBerry devices will be available in the fourth quarter of 2009, and the company plans to release MXmobile for iPhone in the first quarter of 2010.

Morrison will speak on a panel session titled, "Adding Video to the Mix" at ITEXPO on Wednesday, Sept. 2 and Zultys will be demonstrating its MXmobile.

MXmobile also provides 'Least Cost Routing' for mobile devices, which are expected to cut costs.

"We take our motto 'Collaboration in Action' seriously, and we continue to innovate and add new features to our solution set," said Morrison. "This product introduction a makes user's mobile device an equal benefactor of the increased productivity and reduced cost provided by Unified Communications."

According to the company, the MXmobile client is capable of seamlessly connecting people across an entire organization, allowing workers to see which of their co-workers are online and available, and the best way to reach them.

Among the key features of MXmobile include:

- Mobile Presence to see the status and availability of others in the company
- Single Number Contact

- Least Cost Routing (this feature commands the Zultys IP PBX to initiate calls via the corporate VoIP system to choose the lowest cost call path. This leads to lowered costs, and in countries where inbound calls to a mobile are "free," the MX will initiate the calls to both parties and there will be no charge to the cell phone user
- Corporate Directory and PBX Access
- Displayed Voice mail
- Call Alerts
- Access to Call Handling Rules