

## **Panasonic Intensifies Focus on Communications and Productivity Solutions for Home and Business**

### **Business Unit to Focus on Delivering End-to-End Small Business, Enterprise and Home Office Solutions**

Secaucus, NJ, (April 6, 2009) --- Panasonic Corporation of North America is intensifying its focus on end-to-end productivity solutions by combining its communications solutions and document management groups into the reformulated Panasonic Communications Company of North America. This new organization brings together product lines with leadership positions in business telephony, document management, and interactive collaboration tools. With award-winning products, the company is positioned to deliver comprehensive solutions for education, professional services, government, healthcare, retail and more. The new Panasonic Communications Company of North America is led by Bill Taylor, President. Nick Miyake will lead the company's sales effort as Executive Vice President. The company is focusing on enhancing Panasonic's position as a leading provider of communications and productivity solutions for small office/home office and businesses of all sizes. Panasonic Communications Company of North America offers a complete suite of productivity, communication and networking solutions for home and business, including cordless phones, network cameras and multi-function printers that provide versatile and easy-to-use features to help improve home and work-life productivity. "The new company enables Panasonic to bring together key strengths that we possess in communications systems with a wide range of networkable document management solutions," said Bill Taylor. "Bringing these strengths together positions Panasonic Communications Company of North America for sustained growth based on the delivery of reliable, affordable and flexible solutions for a wide range of consumer and commercial applications. I'm excited about the top talent we have brought together to better serve our customers and channel partners."

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