

## **Panasonic Achieves Certification with Broadvox GO! SIP Trunking**

*Panasonic NCP IP PBX Systems for SMBs and Enterprises Certified Interoperable with Broadvox SIP Trunking*

Dallas, TX — 01.21.09 — Broadvox today announced interoperability certification between the Panasonic Network Communication Platform (NCP) IP-PBX system and Broadvox GO! SIP Trunking. When deployed with Broadvox SIP Trunking, the Panasonic platform is an excellent solution for companies ranging in size from SMBs to Enterprises because it is affordable, flexible and modular, thus protecting customers' investments well into the future.

The Panasonic NCP allows companies to take advantage of multiple features which include call center functionality, desktop productivity applications and the capability to manage and monitor upgrades to phone systems from a remote location. When installed in conjunction with Broadvox SIP Trunking, companies receive the added benefit of tremendous cost savings as they enjoy unlimited local calling and reduced long distance and international toll calls.

"Panasonic has released an all-in-one communication and monitoring system that integrates well with SIP Trunking for more affordable and effective communication between employees and customers," stated Pete Sandrev, VP of Customer Experience at Broadvox. "The productivity applications delivered with the NCP, including call center, Communication Assistant and monitoring of up to 108 extensions improves and streamlines the exchange of business information anytime and anywhere."

By combining the plug-and-play, 19" rack mountable Network Communication Platform from Panasonic with easily deployed and scalable Broadvox GO! SIP Trunking services, customers benefit from the all-in-one solutions delivered with these products. NCP includes built-in support for SIP Solutions so it is an ideal candidate to couple with Broadvox SIP Trunking. Customers will protect their communication system investment with the inherent modular design of Panasonic's NCP while benefitting from the cost-savings and scalability of Broadvox GO! SIP Trunking products and enabling seamless connection of all business locations to a single phone system.

Panasonic's NCP IP PBX systems are advanced communications platforms for IP networking environments, supporting SIP connectivity for desktops and networks. The systems support a range of advanced IP telephones as well as standard digital and analog extensions, IP, ISDN and analog trunks. When SIP Trunking is coupled with the NCP and a Business Application environment, you have a cost effective communication solution for the 21st century.